



D&E Entertainment & Marketing

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FOR IMMEDIATE RELEASE

COMING HOME STUDIOS AND MAGUS ENTERTAINMENT SELECT D&E ENTERTAINMENT TO CREATE HIGH DEFINITION THEATRICAL PREMIERE OF *DURAN DURAN'S "DURAN DURAN LIVE FROM LONDON"* DVD AT SELECT THEATRES ACROSS THE U.S.

D&E Entertainment Utilizes Digital Cinema Technology From Access Integrated Technologies And Comprehensive Marketing Campaign To Create A Unique Viewing Experience For Musical Content

Los Angeles, CA—Tuesday, November 8, 2005 - **D&E Entertainment** today announced their selection by Coming Home Studios and Magus Entertainment to create a Theatrical Release Event for the digital premier of *Duran Duran's "Duran Duran Live From London"* concert DVD. This landmark DVD, captured during the band's sold-out shows at Wembley Stadium in London was presented on November 1, 2005 at 8:00pm in true High Definition format with Dolby 5.1 Surround Sound, creating a truly amazing viewing experience for *Duran Duran's* fans.

This Event enables Coming Home Studios, the producers of the DVD, and *Duran Duran* to have a Theatrical Release Event to showcase the High Definition content that can only be experienced via digital delivery and DLP-Cinema[®] Projectors.

Evan Saxon, Co-President of **D&E Entertainment** said, "We are very pleased to have been selected by Coming Home Studios and Magus Entertainment to create this unique and highly visible Event. We produced a High Definition Theatrical Event *Duran Duran* fans will never forget while implementing an effective marketing campaign incorporating radio, Internet, press, retail and in-theatre exposure to launch the release of the DVD".

"This is truly a great event for all *Duran Duran* fans to see the band's original line-up at their greatest in the best audio and video possible without actually being at the event," said Doug Kluthe, Co-President of D&E Entertainment.

"I've always created my shows with the intention of projecting them in true HD. Up to now nobody has been able to deliver the cinema grade presentation and comprehensive marketing effort that **D&E** has delivered on this project," stated Jack Gulick, Head of Production at Coming Home Studios.

D&E Entertainment presented this unique Event in 10 major markets across the country with SOLD OUT theatres in New York, Los Angeles, Chicago, Boston, and San Diego. The San Francisco, Washington DC, Detroit, Seattle, and Phoenix theatres were at near capacity. D&E contracted with Access Integrated Technologies (AMEX: AIX) (www.accessitx.com), the leading provider of digital content management and distribution services for the Hollywood studios for its digital content delivery system and back office management services.

About D&E Entertainment:

D&E Entertainment is a partnership between entertainment industry executives **Doug Kluthe** and **Evan Saxon**. Together they have been involved in the marketing of high profile tours and directing live concerts captured for video and DVD. **D&E's** experience and understanding of the entertainment community have enabled them to continually work with key artist managers, record labels, music retailers, movie theatres, advertisers and the film community. For content holders, **D&E** have the ability to create a marketing campaign that harnesses the power of radio, retail, press, online and our in-theatre partners to enhance the visibility and value of their client's content.

For more information:

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