



LTL Strategic Saver Program™

“Daylight showed me
Eight
money
saving
tactics.”





A program to help our customers become strategic savers.

Can an LTL trucking company help optimize your supply chain, boost customer service, speed up cash flow, grow sales, and improve productivity? Yes, if it's Daylight Transport. We can show you many ways to save.

With a customized Daylight Strategic Saver program, you'll be using Daylight's speed, special services, and unique flexibility to your best advantage. Pay our usual low rates, get added value, and save in multiple areas.

Daylight is known for the fastest long haul LTL transit times in the business, but our speed is the tip of the iceberg. Taking the customer's perspective, we're flexible and innovative. We offer our expertise in supply chain and logistics as part of our service.

Meet with your Daylight Account Executive, who will scope out your customized program based on our 8 Strategic Savings tactics.



“Life is good
since I became a Daylight
Strategic Saver.”



Tactic #1

Carry less inventory, fill more orders

Daylight can deliver your long haul shipments 2 to 4 days faster, consistently, at our standard low LTL rates.

Faster transit lets you trim lead times. “Make to order” (MTO) or “make and ship” without the typical extended lead times. You’ll have lower inventory costs, more cash in the bank, and happy customers with product on shelves.

“My money’s in the bank,
not the
warehouse.”



Tactic #2

Collect faster, reduce DSO

The sooner your shipment gets there safely, the sooner you can get paid.

Thanks to two-man sleeper teams, Daylight's long haul LTL transit times are 2–4 days faster.

How are your days sales outstanding (DSO) running right now? Think of the impact on cash flow over a year's time if you could collect faster by, say, 2 days per shipment.

“Daylight gets me paid
sooner.”



Tactic #3

Hire free staff

Everyone's being asked to do more with less. Pass time-consuming follow-up work on to Daylight.

Do you need automatic POD's the day after delivery? Proactive notification of PO expiration dates? Customized reporting? Coordination with difficult consignees?

Let Daylight do your detail work so you can focus on growing your business.

“My new assistant is on
Daylight's
payroll.”



Tactic #4

Combine shipments

If you ship long haul more than once a week to a customer, Daylight's speed allows you to combine shipments. Our sleeper teams make us faster.

Ship once any day of the week, even Friday, to meet Monday or Tuesday deadlines across the country. Ship on Monday and Tuesday for delivery Friday the same week. A carrier saying ship less? Believe it. We take the customer's point of view.

"I meet two deadlines
with one
shipment."



Tactic #5

Ship safer

Claims are expensive. Filing costs, rush replacements, irate customers, lost business. Daylight loads to more direct points, reducing handling. Your freight stays in the truck, protected from the unexpected.

And when we do handle your freight, we do so with care. We have the industry's lowest claim ratios. Your freight is safe with us.

“A safer trip means
**happier
customers.”**



Tactic #6

Expand for less

Your VP of Sales would like to expand into new territories, but the cost of servicing customers more than 1,300 miles away is prohibitive.

With Daylight's 2- to 3-day long haul LTL transit times and low rates, this opportunity cost disappears—at least the transportation part. It's as if customers all the way across the country are right in your backyard.

“I can grow my business without
worrying about
distance.”



Tactic #7

Avoid the cost of air

For long haul shipments, Daylight LTL can often be as fast as air freight.

Our fast transit and money-back guaranteed services give you air speed without the cost or risk (not all air freight is guaranteed).

Choose Critical Care if it's super-hot. We guarantee delivery date and time. Urgent Care is our standard fast transit with guaranteed day of delivery.

“Now in a time crunch,
I’m not stuck with
the cost of air.”



Tactic #8

Avoid chargebacks, improve scores

Daylight's expert Compliance Services group takes over the complex process of shipping to big box retailers. The same team develops and manages innovative solutions for any special shipping needs.

Our finely tuned system handles it all: pre-appointments, PO and packing slip verification, unusual deliveries, customized reports. Avoid chargebacks, cut paperwork, and improve compliance scores.

“Big box retailer requirements don't scare me.”





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Contact your Daylight
Account Executive at
1-877-370-3958



www.dylt.com