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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS

“Daylight showed me
8 ways to cut costs.”

Be a Daylight LTL Strategic Saver.

Take advantage of 8 opportunities to save money for your company—besides Daylight’s already low rates.

Daylight’s Strategic Saver program, a first for the trucking industry, gives you 8 ways to save. Tap into our speed, free value-added services and more.

Quick, call your Daylight Account Executive to scope out your customized program. Start saving now.



[See 8 ways to save with Daylight](#)



[Get a special rate quote now](#)

Or contact your Daylight Account Executive at 1-877-370-3958

www.dylt.com



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“My money’s in the bank,
not the warehouse.”

**Daylight LTL Strategic
Saver Tactic #1:**


**Carry less inventory,
fill more orders.**

Daylight can deliver your long haul shipments 2 to 4 days faster, consistently, at our standard low LTL rates.

Faster transit lets you trim lead times. “Make to order” (MTO) or “make and ship” without the typical extended lead times.

You’ll have lower inventory costs, more cash in the bank, and happy customers with product on shelves.

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“Daylight gets me paid
sooner.”

**Daylight LTL Strategic
Saver Tactic #2:**

**Collect faster,
reduce DSO.**

The sooner your shipment gets there,
safely, the sooner you can get paid.

Two-man sleeper teams make Daylight's
long haul LTL transit times 2–4 days
faster.

How are your days sales outstanding
(DSO) running right now? Think of the
impact on cash flow over a year's time if
you could collect faster by, say, 2 days
per shipment.

These new numbers will make your
CFO and CEO extremely happy.



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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS

“My new assistant is on
Daylight’s payroll.”


**Daylight LTL Strategic
Saver Tactic #3:
Hire free staff.**

Everyone’s being asked to do more with less. Pass some of that time-consuming follow-up work on to Daylight.

Do you need automatic POD’s the day after delivery? Proactive notification of PO expiration dates? Customized reporting? Coordination with difficult consignees?

Let Daylight do your detail work so you can focus on growing your business.

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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS

“I’m meeting two deadlines
with one shipment.”


**Daylight LTL Strategic
Saver Tactic #4:
Combine
shipments.**


If you ship long haul more than once a week to a customer, Daylight’s speed allows you to combine shipments.

Ship once any day of the week, even Friday, to meet Monday or Tuesday deadlines across the country. Ship on Monday and Tuesday for delivery Friday the same week.

A carrier saying ship less? Believe it. We take the customer’s point of view.

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 Get your own Strategic Saver Vehicle



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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS

“A safer trip means
happier customers.”


**Daylight LTL Strategic
Saver Tactic #5:
Ship safer.**


Claims are expensive. Filing costs, rushing out replacements, irate customers faced with empty shelves, lost business.

Daylight loads to more direct points, for less handling. Your freight stays in the truck, where it's protected from the unexpected.

And when we do handle your freight, we do so with care. We have the industry's lowest claim ratios. Your freight is safe with us.

 [See 8 ways to save with Daylight](#)

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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS

“I can enter new markets without worrying about distance.”


**Daylight LTL Strategic Saver Tactic #6:
Expand for less.**


Your VP of Sales would like to expand into new territories, but the cost of servicing customers more than 1,300 miles away is prohibitive.

With Daylight's 2-to-3 day long haul LTL transit times and low rates, this opportunity cost disappears—at least the transportation part.

It's as if customers all the way across the country are right in your backyard.

 [See 8 ways to save with Daylight](#)

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“Now in a time crunch, I’m not stuck with
the cost of air.””


**Daylight LTL Strategic
Saver Tactic #7:**


**Avoid the
cost of air.**

For long haul shipments, Daylight LTL can often be as fast as air freight. Our fast transit and money-back guaranteed services give you air speed without the cost or risk – not all air freight is guaranteed.

Choose Critical Care if it's super-hot. We guarantee delivery date and time. Urgent Care is our standard fast transit with guaranteed day of delivery.

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BE A STRATEGIC SAVER. CUT COSTS 8 WAYS


“Big box retailer requirements
don't scare me.”


**Daylight LTL Strategic
Saver Tactic #8:
Avoid chargebacks,
improve scores.**

Daylight's expert Compliance Services department takes over the whole complex process of shipping to big box retailers. In fact, the same team devises innovative solutions for all types of special shipping needs.

Our finely tuned system handles it all: pre-appointments, PO confirmations, packing slip verification, unusual deliveries, customized reports. Avoid chargebacks, reduce paperwork, and improve compliance scores.

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